

## FIFA - Competition Terms & Conditions

## Competition Terms Summary

Eligibility: Any football club registered with Football Australia Limited (ACN 106 478 068) (Football Australia) in accordance with Football Australia's regulations only. Competition Period: 00:00 19 May 2023 to 23:59 28 May 2023 AEST. How to enter: Upload a video to your club official social media channel. Prize: Tazuni will appear at your training ground for a maximum of two hours prior to 20 July 2023. Requirements: Video must feature club members performing the unity beat and include the hashtag #femalefootballweek and #unitybeat. Clubs may enter more than once. Full T&Cs apply <a href="https://www.ourgameaus.com.au/female-football-week">https://www.ourgameaus.com.au/female-football-week</a>. Competition is run by FWWC2023 Pty Ltd Association and Football Australia.

## Full Terms & Conditions

We are FWWC2023 Pty Ltd an Australian Company registered address of Level 9, 1 Shelley Street Barangaroo 2000 ("LFS").

These competition terms ("Terms") apply to win a chance to meet Tazuni™ the FIFA Women's World Cup Australia and New Zealand 2023™ Mascot (the "Competition"). The Terms apply to you if (i) you participate in the Competition and (ii) you are located in Australia. By participating in the Competition, you acknowledge that you have read, understood, accept and agree to be bound by, these Terms.

- 1. <u>Eligibility</u>. Entry to the Competition is open to football clubs registered with Football Australia and admitted to field a team in a football competition (each, a *Club*).
  - You are an "Excluded Organisation" and unable to participate in the Competition if you are located outside of Australia or have an association with: a director or officer of the LFS or Football Australia, or the Promotions Marketing Manager of the LFS (each an "LFS Person" or "FA Person"), or you are a member of the immediate family (including spouses, partners, parents, siblings, grandparents, grandchildren or children) of any LFS Person or FA Person.
- 2. <u>Prize</u>. Tazuni<sup>™</sup> will make an appearance at your training ground for a maximum of two hours on a date to be agreed between the winning club and the LFS. This appearance must take place prior to 20 July 2023. ("Prize"). There is one Prize available.
- 3. The maximum value of the Prize including any travel expenses associated with and forming part of the appearance is up to AUD \$5,000.00 ("Maximum Value").
- 4. Any costs and expenses not explicitly stated above as comprising part of the Prize or Maximum Value shall be the winner's sole responsibility. An example of such excluded costs and expenses includes (without limitation): insurance, taxes, travel to and from any training location above the Maximum Value.
- 5. The Prize is not transferable or exchangeable and cannot be redeemed for cash or its monetary value or for any other form of compensation.
- 6. In the event that the winning club is unable to arrange a suitable date for the Prize with the LFS prior to 20 July 2023, or where once all arrangements are made the costs associated with the Prize exceeds Maximum Value and the winning club is unable to meet additional expenses above the Maximum Value, the winning club will no longer be eligible to receive the Prize and it will be awarded to the next best entry.



- 7. <u>Participation Criteria.</u> In order to participate in the Competition, an adult representative of a Club needs to:
  - a) Film a social media video of the Club's members performing the Unity Beat; and
  - b) Post that video to social media including the hashtags #femalefootballweek and #unitybeat
- 8. In order to have your video considered it must:
  - 8.1 be a minimum of 15 seconds long;
  - 8.2 include a minimum number of five people;
  - be posted to a social media account accessible to the general public on twitter, Instagram, Facebook and TikTok;
  - include participants who sing or vocalise the Unity Beat themselves it may not be used as a backing track or other element to the video; and
  - participants must be wearing Club uniform or be otherwise identifiable as football players;
- 9. You are (subject always to the Terms) able to enter the Competition multiple times.
- 10. <u>Timings.</u> The Competition will open for entries at 00:00 on 19 May 2023 AEST and will close at 23:59 on 28 May 2023 AEST (the "Closing Date").
- 11. <u>Selection & announcement of the winner.</u> This is a game of skill. There is no element of chance involved. After the Closing Date, every eligible participant in the Competition will have their video viewed by the LFS Promotions Media Manager who will select the best video. The Club with the best video will be the winning club.
- 12. When judging the videos the following criteria will be considered:
  - 12.1 Voice: quality, dynamics and timbre;
  - 12.2 Technique: pitch, timing, skill and diction; and
  - 12.3 Artistry: expressiveness, individuality
  - Overall Entertainment: charisma, confidence, movement, costume, appearance and audience engagement.
- 13. The winning club will be selected on the 30 May 2023.
- 14. If you are selected as the winning club, LFS will reach out to you, validate the winner's eligibility with Football Australia and facilitate discussions around receiving your prize.
- 15. In the event a winner is disqualified or unable to take advantage of the prize for any reason, LFS will select another winner using the process at paragraphs 11 and 12 above.
- 16. If your club wins, we may ask you to take part in reasonable publicity associated with the Competition, using your information such as your club's name, photograph(s), and prize information. Participation in any such publicity is at your discretion. We will publish (or otherwise make available, e.g. to any regulator) information about the winner of the Competition, including his/her name and place of residence (if obliged and/or requested).
- 17. <u>Small print.</u> We always want to offer fair and transparent competitions, free from abuse or cheating. If you enter the Competition in a way that is contrary to these Terms, your entry



or entries will be disqualified, any Prize awarded may be withdrawn or voided, and we reserve the right to bar you from entering any future competitions or promotions for a period of at least [twelve (12)] months.

- 18. In order to ensure fairness, we reserve the right at any point during the Competition to:
  - a. verify the eligibility of participants and provisional winners by requesting such information we consider reasonably necessary. Entry to the Competition or delivery of the Prize may be withheld unless and until verification is completed to our satisfaction;
  - b. disqualify entries made using anonymous email services or submitted by macros or other automated means;
  - c. disqualify entries that appear to be, but are not in fact, made directly by you, including any entries that use techniques such as masking your identity by manipulating IP addresses, using aliases or identities other than your own, or any other means; and
  - d. disqualify entries which do not fully meet the requirements of these Terms.
- 19. LFS will not be liable for any delay or failure to comply with any of our obligations in these Terms for reasons beyond our reasonable control or reasons beyond the reasonable control of our sub-contractors. You agree not to bring any claim or proceeding against LFS and Football Australia for any damage, loss, injury or liability you may suffer in participating in this competition or otherwise connected with you accepting and performing the prize.
- 20. If we cannot run the Competition as planned for reasons beyond our reasonable control or for reasons which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Competition, we reserve the right to: (i) disqualify any individual who tampers with the entry process or does not comply with these Terms; and/or (ii) invalidate any affected entries; and/or (iii) cancel, suspend and/or modify the Competition.
- 21. We do not accept any responsibility whatsoever for any incorrect or inaccurate information you provide or any entries which are lost, delayed, corrupted or misdirected or which cannot be delivered for any technical or other reason. Proof of sending will not be accepted as proof of receipt.
- 22. Any personal data you supply in connection with the Competition will be used by us solely for the purpose of the Competition. Your personal data will be handled in accordance with our privacy policy at <a href="https://www.fifa.com/data-protection-portal/data-protection-policy">https://www.fifa.com/data-protection-policy</a> and https://www.footballaustralia.com.au/privacy.
- 23. Subject always to the Terms, LFS' decision in connection with the Competition shall be final and binding.
- 24. If any part of these Terms is legally ruled to be invalid, illegal or unenforceable, the remainder will not be affected and will continue in full force and effect.
- 25. Any claim or dispute relating to the Competition or these Terms will be subject to the exclusive jurisdiction of the ordinary Courts of New South Wales Australia. You and we agree that the Terms shall be governed by and interpreted in accordance with the laws of New South Wales, Australia.



- 26. The awarding of the Prize does not of itself confer on the winning club any right of association (whether direct or indirect) with the LFS, FIFA and/or the Event or any FIFA Competitions nor (unless agreed in writing by the LFS or FIFA) any right to use the Official Marks, the FIFA Marks and/or any other mark, logo, designation or name relating to the LFS, Football Australia FIFA and/or the Event or any other FIFA Competition.
- 27. During Tazuni's visit to the winning club's training, the winning club may take photos or videos of Tazuni for reasonable personal use ("Personal Content"). FIFA grants a limited licence to use FIFA Property including the Official Marks as part of your Personal Content on your club's social media accounts, solely for the purposes of describing your status as winner of the Prize.
- 28. The winning club shall not associate: (i) itself; and/or (ii) any third party or their products and services, with FIFA, the LFS, the Event or the FIFA Competitions, except as permitted under the limited licence in clause 23. The Competition is in no way sponsored, endorsed or administered by, or associated with any social media platform.
- 29. The LFS reserves the right to request that your club or any person associated with your club remove any Personal Content at the LFS's sole discretion and revoke the licence to use FIFA Property for this purpose at any time.

Event means the final competition of the FIFA Women's World Cup Australia & New Zealand 2023™.

FIFA Affiliates means all third party contractors to FIFA, including but not limited to the Commercial Affiliates, official broadcasters, host cities and FWWC.

FIFA Competition(s) means any competition staged, operated, or organised by FIFA and any events related to such competitions, including but not limited to, FWWC2023.

FIFA Marks means any mark incorporating the LFS or FIFA's corporate emblem and any approved permutations or derivations thereof used to indicate the FIFA brand, or any brand associated with the LFS.

FIFA Property means any and all Intellectual Property owned by FIFA or licensed to FIFA for use and exploitation during the Term and all Intellectual Property Rights in and attaching to such property.

Official Marks means the official emblem, the official trophy, the official mascot, if any, any official titles of the Event and any other Intellectual Property related to the Event.